## Microsoft Azure

A key benefit of Azure is creating highly scalable applications using Cloud Services.

Applications can shrink and stretch to accommodate changes in usage, removing the need for expensive on-premises hardware.

A key strategy is to design in scale units, which are a base configuration of web and worker role instances with supporting services such as data stores and caching.

## Three reasons to create Azure scalable applications:

### DEMAND PEAKS

Your app reaches thousands of users (or more) although usage varies, sometimes greatly.

### DISTRIBUTED USERS AND DEVICES Your users are spread out, even around the

globe.

### PARTITIONABLE WORKLOADS

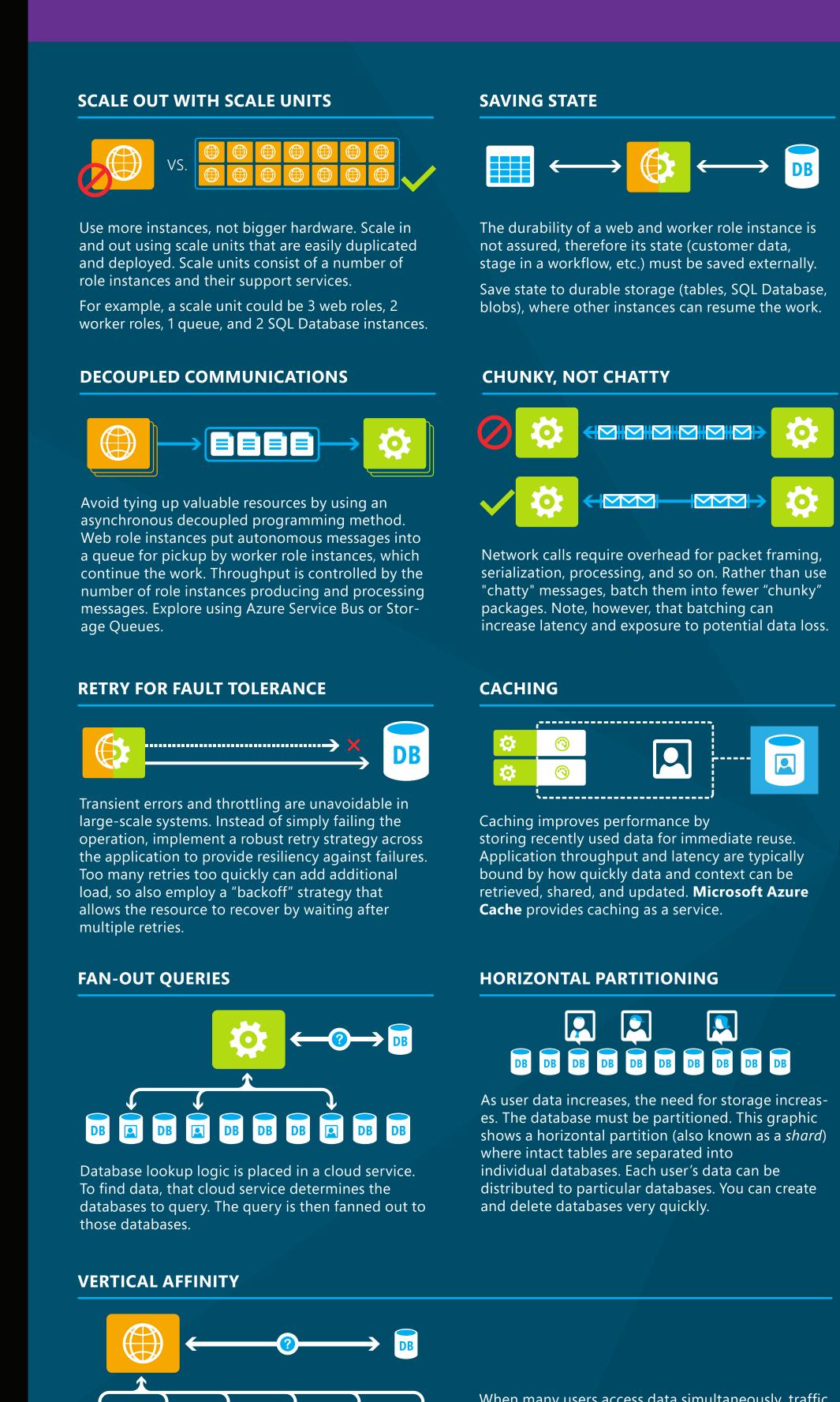
Your processes are divided into optimal-size loads of work, since cloud applications scale by adding capacity in chunks.

**Note:** Not all of these need to be present in your application, however, one that does not exhibit any of these characteristics is probably not an ideal fit.

> Plan & Design Build & Deploy Run & Tune

## PLAN AND DESIGN

A highly scalable application requires the use of specific patterns and practices. Designing for optimal performance and scale-out is key. Use the patterns below to help you architect your solution and continually refine your application.



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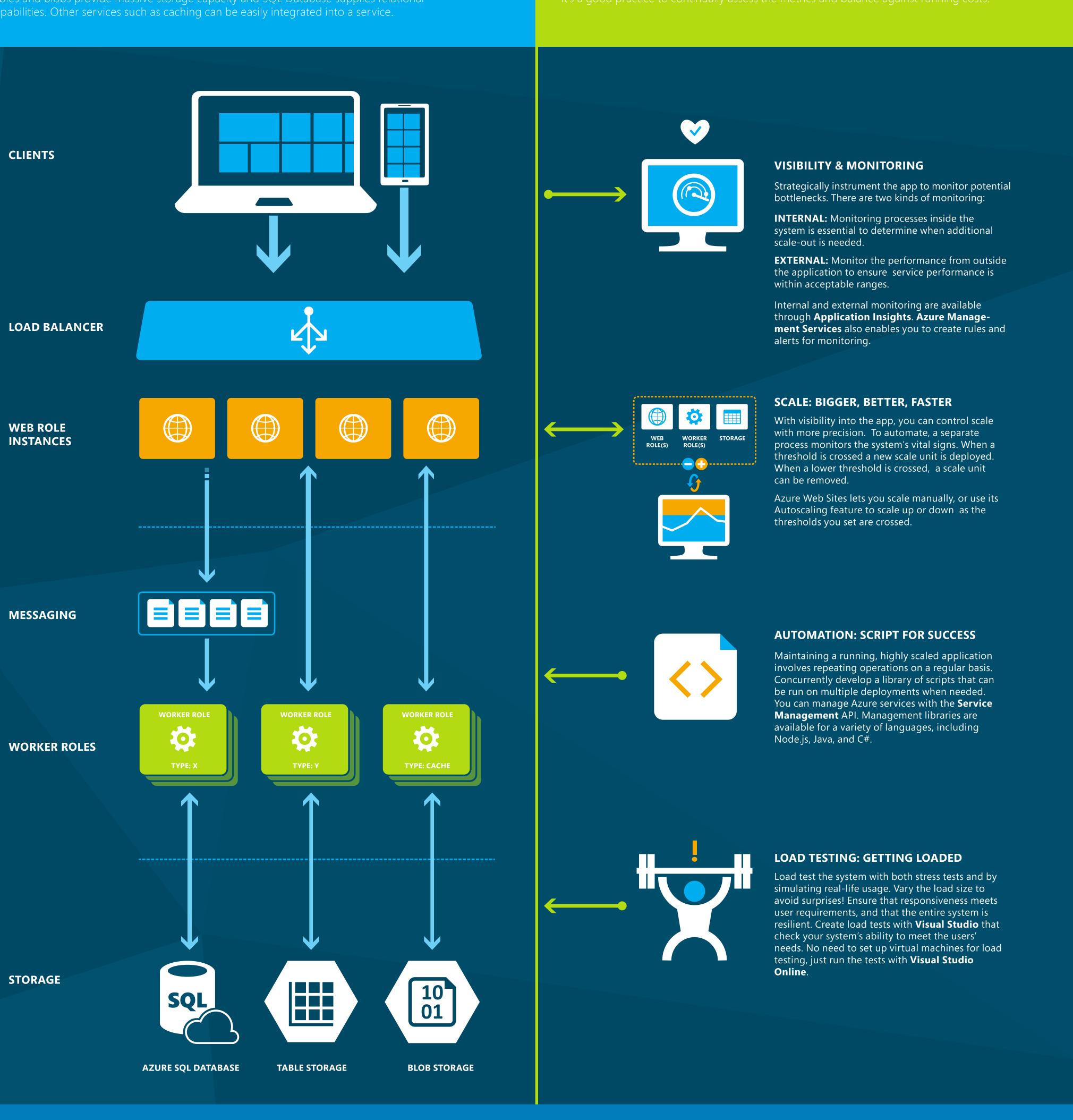
## BUILD AND DEPLOY

Applications that are built on Cloud Services are easily scaled. Web and worker instances can be increased and decreased at will. Workloads can be distributed using messaging, such as queues or Service Bus Topics.

Tables and blobs provide massive storage capacity and SQL Database supplies relational capabilities. Other services such as caching can be easily integrated into a service.

When many users access data simultaneously, traffic becomes a problem as scale increases. Design your processes to access exclusive partitions to minimize traffic and resource usage.

For example, assume databases are partitioned by user. Ideally all operations that access a single user's data are routed to a specific set of service instances. Those instances access a single database partition holding all the user's data.



# Scaling Applications Using Microsoft Azure Cloud Services

